

ASSOCHAM Southern Region Presents

6th Edition

CSR AND SUSTAINABILITY Awards for 2024

*An Initiative to recognise the excellence in Social and Environment activities
by corporations, Institutes and Non-profits Organisations*

Award application open till Friday 10th January 2025

ABOUT THE CSR AWARDS

Sustainability and Corporate Social Responsibility (CSR) plays a crucial role in the community vis-à-vis the corporate sector considering the environmental and social impact of business decisions. CSR is a “self-regulating business model” that implies the procedures of interaction by a company with its stakeholders and the general public at large, creating a scenario of being socially responsible.

The Central and State Governments have taken extraordinary steps to try and contain the epidemic, such as general confinement and large-scale shutdown of economic activity, as well as issuing aid and recovery packages to support struggling companies and workers. Many companies have also stepped up to contribute to the containment effort and to soften the economic blow on their workers and supply chains. However, government and business responses may also have unforeseen risks of their own.

OBJECTIVE

The objective of the Award is to acknowledge, motive and incentivize corporate members for their contribution towards social and environmental goals and look at the CSR mandate as an opportunity to move towards strategic philanthropy, rather than an onerous compliance, with support from civil society and the State Governments to make a difference to the lives of people in the state.



ASSOCHAM Southern region is organising the Corporate Social Responsibility (CSR) and Sustainability Awards to recognize companies that have made a positive impact from April 2023 to March 2024 through their innovative & sustainable CSR initiatives.



SUSTAINABILITY AND CSR AWARD CATEGORIES



Excellence in providing support to Healthcare



Excellence in supporting School Education



Excellence in supporting Higher Education Skill Development



Excellence in providing Livelihood to Local Community



Excellence in CSR & ESG Reporting



Excellence in Employee Volunteering



Excellence in Energy Management and Renewables



Excellence in Water Conservation & Climate Change Mitigation



Excellence in Diversity & Inclusion and Women Empowerment

ELIGIBILITY CRITERIA FOR CORPORATES, NGO's & INSTITUTIONS

All Corporates, NGO's and Institutes who contributed towards social and Environment activities are eligible for **Corporate Social Responsibility (CSR) Awards**.

JURY

Eminent academic jurist from leading institutes of India including IIMs, IITs.

GRAND JURY



Dr. P. D. Jose
Professor-Strategy Area
IIM Bangalore



Dr. Nagamani
Chief of Strategy and Systems
Global Academy of Technology

JURY



Prof. Narayani Ramachandran
Director
SVKM's Narsee Monjee Institute of
Management Studies (NMIMS)



Prof. Divya Singhal
Professor
Chairperson- Centre For Social Sensitivity
and Action (CSSA)
Goa Institute of Management



CMA Dr. Niranjana Shastri
Associate Professor (Finance)
School of Business Management
SVKM'S NMIMS INDORE



Dr. S.R. Sridharamurthy
Professor & President
(International Business)
National School of Business

SUBMISSION PROCESS

1. Executive Summary (1-2 pages)

2. The details of the project should include:

- a. Objective of the Project
- b. Who was the target group?
- c. How did you achieve it?
- d. Impact of the Project
- e. Photos of the Project
- f. Financial spending of the Project.
(FY April 2023 – March 2024)

SELECTION PROCESS

1. Finalisation of nominated companies, for assessment by the Jury and in consultation and co-ordination with ASSOCHAM.
2. Selection of the CSR projects for final recognition as per the categories above from the nominated companies by the Jury.

All the above required information should be sent to: nanditha.op@assochem.com

PANEL OF JURIES

Entries will be judged by an eminent panel of senior corporate executives and academia representatives. Jury evaluates entries based on innovation, local relevance of impact, integrated to company business strategy and governance mechanism, the most important benchmark would be what extent the corporate has embarked on mainstreaming CSR and sustainability initiatives to centre stage and meeting all stakeholder expectations.



PREVIOUS WINNERS OF CSR AWARDS



GLIMPSES OF PREVIOUS YEAR



IMPORTANT DATES

Description	Dates
Last Date for Receiving Application	Friday 10 th January 2025
Awards Ceremony	June 2025

REGISTRATION FEE (Per Category)

Sl. No.	Description	Registration Fee	Total
	NGO's/Foundation/ Institution	Rs. 20,000/- + 18% GST	Rs. 23,600/-
	Corporates	Rs. 25,000/- + 18% GST	Rs. 29,500/-

BANK DETAILS FOR PAYMENT

Payment can be made by Cheque or DD in the name of “The Associated Chambers of Commerce and Industry of India” payable at Bengaluru. However online payment is also preferable, below are the bank accounts details.

Beneficiary Name	ASSOCHAM Regional Office Bangalore
Bank Name	HDFC Bank Ltd, 548/D, Maruthi Mension, CMH Road, Indira Nagar, Bangalore - 560038
Savings Bank A/c Number	01841110000053
IFSC Code	HDFC000184
MICR Code	560240011

ABOUT ASSOCHAM

ASSOCHAM initiated its endeavour of value creation for Indian industry in 1920. It was established by promoter Chambers, representing all regions of India. Having in its fold over 400 Chambers and Trade Associations and serving over 4.5 lakh members across India. ASSOCHAM has emerged as the fountainhead of Knowledge for Indian industry, which is all set to redefine the dynamics of growth and development in the Knowledge Based Economy. More information available on www.assochem.org



For any query, please contact:

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The Associated Chambers of Commerce and Industry of INDIA (ASSOCHAM)

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